

16 September 2020

Dear all...

The Pauanui Summer Series for 2020/21 is coming around very quickly and the Pauanui Club is extremely pleased to be able to advise that all major events for this year have once again been taken up by very enthusiastic sponsors. With this assignment successfully completed we are now ready to begin preparation of this year's Summer Series booklet.

As you are aware, the Pauanui Sports & Recreation Club gives a great deal back to the community through the Summer Series Programme. Some of these causes include The Pauanui Fire Brigade/First Response/Coastguard, St John's Ambulance, Surf Life Saving, The Menz Shed and various other smaller community groups. For this reason, your sponsorship, in the form of advertising, is extremely appreciated by the entire Community.

The 2020/21 Summer Series booklet is A5 in size and resides on coffee/dining tables throughout the area, in addition this year, Bachcare will be placing the booklet in the majority of their rental properties throughout the Coromandel region, increasing its viewing by thousands from November through to the end of January. Prices and sizes for advertising is as follows (prices exclude GST):

Sponsoring Major Event	\$1425	(includes full sized ad and radio advertising)
Full A5 sized ad	\$550	20cm h x 13cm w ( <i>limited space, subject to availability</i> )
Half A5 page ad	\$275	9cm h x 13cm w
1/3 A5 page ad	\$200	6cm h x 13cm w
Business Card size	\$100	5cm h x 8.5cm w or 8.5cm h x 5.5cm w (approximately)

Advertising material is required to be with us by the **20<sup>th</sup> of October**. Once confirmation of sponsorship has been acknowledged an invoice will be sent, with payment due on or around the 20<sup>th</sup> November. Payments can be negotiated by way of vouchers or part vouchers where appropriate.

To ensure your advertising space for this year, please email [marketing@pauanuiclub.co.nz](mailto:marketing@pauanuiclub.co.nz), indicating your choice of size in the subject line, (this will ensure your space is held), alternatively you can phone Jo Connolly at the Pauanui Club on 864 8695 extn 3.

We are hoping that this email, together with our Facebook posts will enable us to reach a much wider audience than previous years, and so increase advertising opportunities for many more of you. We wish to thank you in advance for your sponsorship, in the form of Summer Series advertising space, and reiterate that it is greatly appreciated in helping the Pauanui Club Summer Series remain the successful summer programme that it has become renowned for.

Kind regards



Gary Smith  
Manager - Pauanui Sports & Recreation Club



Jo Connolly  
Summer Series Programme Co-ordinator